

COMPANY BACKGROUNDER: FOR IMMEDIATE RELEASE

Driving Growth: Bridge Logistics Makes Mark in Growing Third Party Freight Logistics Space

Company Grows More Than 5,000 Percent during First Four Years

CINCINNATI, OH [March 21, 2007] — In the span of just two years from 1978 to 1980, the U.S. government deregulated the airline, railroad and trucking industries, forever changing the face of American business. Perhaps most important was the Motor Carrier Act of 1980, which encouraged price competition among trucking companies and allowed manufacturers to reduce inventories, move their products more quickly, and be more responsive to customers. By 1990, the number of licensed freight carriers had doubled to more than 40,000 and soon after, the post-deregulation world of trucking started to spawn a new breed of third party logistics (3PL) specialists that could help companies understand and effectively navigate the sea of new transportation options.

Meanwhile, throughout the 1990s, Jim Campbell and Paul Lanham – worked together managing freight logistics for one of the world's largest fresh produce distributors while Jim's brother, Jeff, was active in the 3PL business as it evolved and brought valuable experience to the team's future business endeavors. They watched the third party logistics industry evolve from experimental to mainstream with explosive growth as more and more businesses realized the benefits of working with brokers that could serve as intermediaries between the growing number of trucking companies and the thousands of manufacturers looking to move product.

In 2003, Jim, Jeff and Paul decided to capitalize on their years of freight logistics experience, wide network of carrier contacts and keen understanding of the third party dynamic. The result was Bridge Logistics, a multi-faceted 3PL provider with a focus on personalized service, strong carrier relationships and hands-on training.

"We saw a tremendous opportunity to tap into an evolving market," said Jim Campbell, CEO at Bridge Logistics. "As more and more manufacturers began to see the cost impact of utilizing a third party logistics provider, it became easy to make the business case for outsourcing the process. There was a clear business need and it was a natural application of our collective experience and knowledge."

In four short years, the company has established itself not only as one of the industry's strongest players but as one of the region's fastest growing businesses by finishing second overall and first in its revenue category on the Cincinnati Business Courier's Fast 55 list. Revenue in 2006 was more than \$8 million, a staggering 5061% growth since its founding year and 1019% growth from 2004-2006. By comparison, the third party logistics industry has enjoyed 14% annual growth since 1996, according to a recent survey by the Council for Supply Chain Management Professionals.

Bridge Logistics now has 15 employees and expects to double that number within the next two years. The company covers the continental U.S. and Canada, utilizing a database of more than 4,000 carriers. Services include:

- **Truckload Services**, whether the shipment requires a van, flatbed or a temperature controlled trailer.
- **Specialized Services**, including air-ride vans equipped with furniture pads, decking, straps and ramps.
- **LTL Services**, servicing LTL or partial truckload shipments throughout the continental U.S. and Canada.
- **Expedited Services**, including cargo vans, straight trucks or truckload team service.

Bridge Logistics also recently expanded its warehousing and distribution center to more than 600,000 cubic feet and offers 25 trailer staging positions, computerized inventory control and state-of-the-art equipment to ensure quick and efficient cargo movement, quality control and the highest levels of product protection and handling. The company also provides local pick up and delivery services within a 50 mile radius of its Cincinnati-based headquarters.

“Bridge Logistics is only as good as the carrier relationships and process expertise that we bring to the table,” added Campbell. “We make a commitment to really understand the needs and wants of our customers and implement solutions that deliver great return on the investment. That personal approach to getting in our clients’ heads, reacting quickly and solving problems has been the key driver for our growth.”

About Bridge Logistics

With a network of more than 4,000 trucking companies worldwide, Bridge Logistics is a multi-faceted third party logistics provider based in Cincinnati, Ohio. Bridge Logistics offers truckload services, specialized services, LTL, expedited and warehousing with a team of transportation professional available 24 hours a day, seven days a week. The company was named one of the *Cincinnati Business Courier's* Fast 55, finishing second on the business publication's list of the area's fastest growing companies, and first in its revenue category. For more information, visit www.bridgelogisticsinc.com.